

USEF BEVERLY CLASSICS

FALL 2025 SPONSORSHIP TIERS AND BENEFITS

TIER INVESTMENT & PLATFORMS	INCLUDES
\$5,000+ Presenting Partner Sponsorships	• High-level branding across both shows • Sponsor jumps, banners, deck signage, and digital recognition • On-site booth or promotional activation opportunities • Regional + National visibility through USEF/USHJA platforms
\$2,500+ Hospitality Sponsorships	• VIP lounge, competitor party, or hospitality tent branding • Premium visibility on-site and across social platforms • Direct engagement with riders, families, and spectators
\$1,000+ Sunday Jumper Classics	• TB, Schooling, Young Jumper, and JR/AM Classics • Branding in prize list, announcements, and social media posts • Recognition at awards ceremonies
\$250–\$750 Class & Division Sponsorships	• Sponsor a jumper class or division • Recognition in program, on website, PA announcements, and venue signage • Ribbon and prize presentation opportunities

WHY FALL 2025?

EXCLUSIVE EVENT WINDOW:

NO COMPETING MAJOR VIRGINIA EQUESTRIAN EVENTS.
MULTIPLE DISCIPLINES + MULTIPLE AUDIENCES.
PRIME OPPORTUNITY TO LAUNCH YOUR BRAND INTO A RAPIDLY
GROWING CIRCUIT.

Multiple Disciplines - Multiple Audiences