

Selective Service Suites
Guide
and Frequently Asked Questions

BEVERLY *B* EQUESTRIAN

Selective Service Suite Overview

Beverly's new Selective Service Suite model builds on our long-standing commitment to professional, individualized care. It's designed to provide flexibility and transparency—so you receive exactly what you need, when you need it—while keeping our base rate unchanged.



Lesson Suite

Focus: Rider coaching & skill development

1 lesson per week (private, semi-private, or group)

Ideal for: Riders who want flexible instruction and consistent progress



Training Suite

Focus: Horse exercise & professional training

Up to 3 pro rides per week

Ideal for: Horses needing consistent professional rides



Recovery Suite

Focus: Recovery & therapeutic maintenance

Up to 5 therapy sessions per week

Ideal for: Horses in recovery or needing daily therapeutic

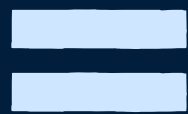
Current Program (Existing Clients)

BASE CARE

- FULL BOARD CARE
- GROOMING
- WELLNESS MANAGEMENT



SELECT ANY SERVICE SUITE



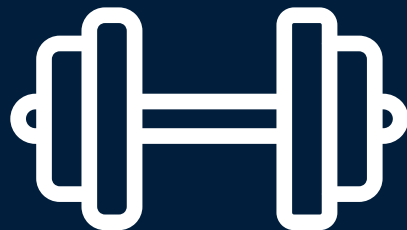
STANDARD MONTHLY RATE

Select Any Suite

Lesson Suite



Training Suite



Recovery Suite



OR OR

Base Care + One Suite
= Standard Monthly Rate

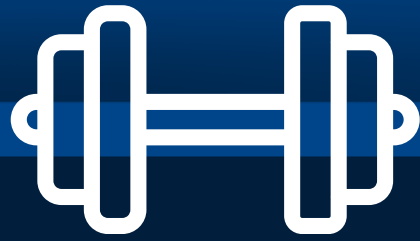


Lesson Suite

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(private, semi-private,
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Ideal for: Riders who
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Training Suite

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Up to 3 pro rides per
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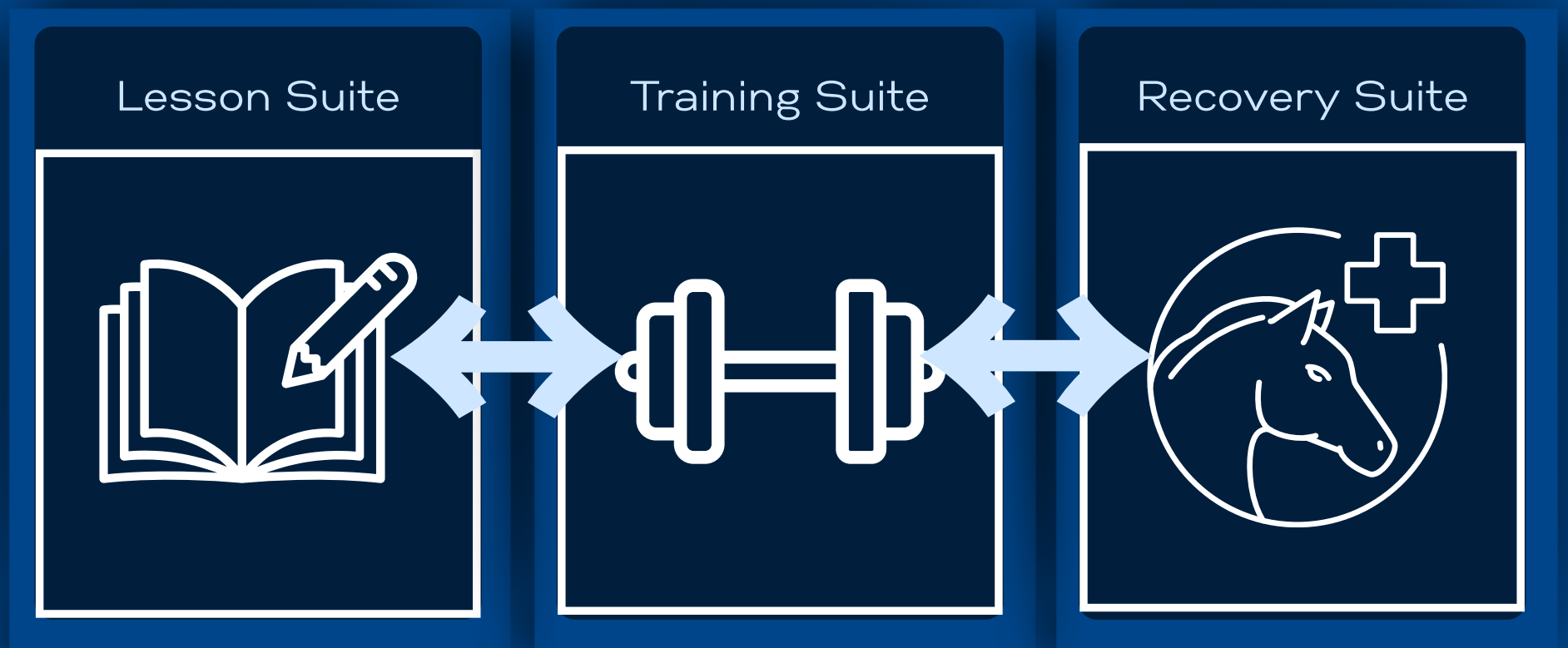
Recovery Suite

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Switching Suites, Same Value, Same Cost



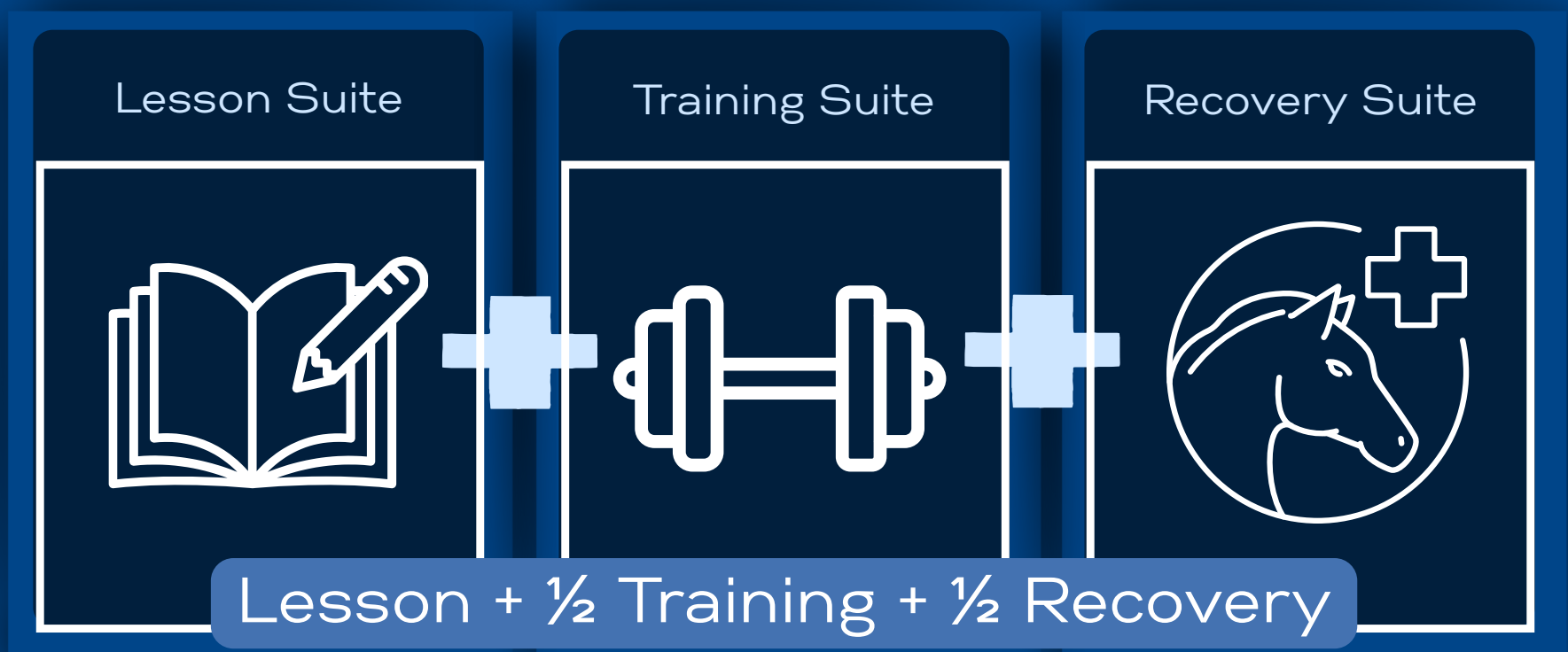
Switch Any Time – Same Rate, Different Focus.

Need More Service, Add Full or ½ Suites



Base Program + 1 Suite + 1 Add-On Suite

Multi-Suite or “High-Performance” Example



For Show or Conditioning Horses Needing a Blend of Pro Rides and Therapy.

Need a FULLY CUSTOM
Program?

A La Carte

Pick and Choose What you Need
Pricing is available on the
Current Rate Sheet

The Goal

By defining services through clear service suites, Beverly can continue to offer top-level care, maintain fairness, and provide every horse the specialized support it needs to perform, recover, and thrive.

We'll confirm your suite selection during upcoming billing conversations and help you adjust or add services as needed.

Thank you for growing with us and for trusting Beverly to adapt to your evolving needs.

Excellence. Empathy. Community.



FAQ Guide

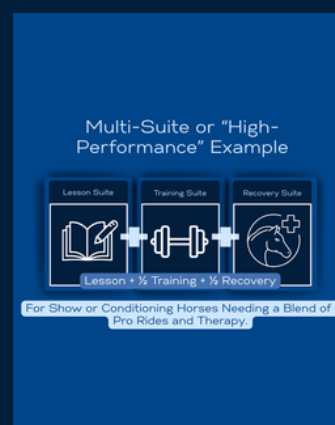
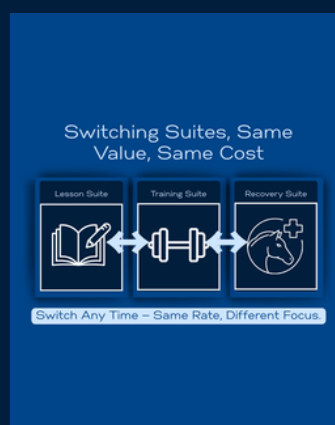
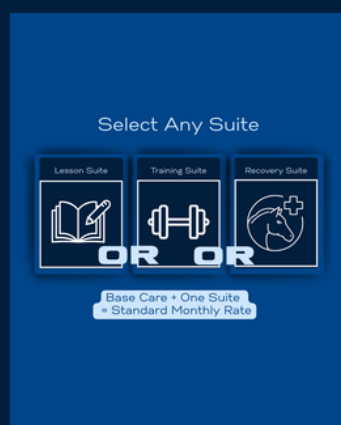
CLARITY, FAIRNESS, & FLEXIBILITY FOR EVERY HORSE

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FAQ'S INCLUDE:

- *Will My Board Change?*
- *What is My Boarding Program Now?*
- *Core v. Enhanced Care: What Is Included in My Base Program?*

FAQ's available on our website → Client Access



11.30.2025

Current Program

UNDERSTANDING BASE CARE

Standard Care

VS

Enhanced Care

Standard Care

- Standard turnout boots (bell boots or protective boots)
- Routine blanketing (one stable blanket, one outdoor blanket/flysheet + one extreme temperature option to be stored elsewhere. No personal scrims, coolers, or other personal gear on a routine basis)
- Routine grooming and/or bathing without sedation or extreme measures
- Routine turnout/bring-in procedures (one time per day)
- Standard grass or alfalfa (dropped from the hay loft)
- Standard supplement administration (3 max per day, e.g., Platinum Performance scoop and/or SmartPak strip per day, plus veterinarian required ongoing medication)
- Standard riding equipment like one or two bridles, one or two breast plates, one or two saddles, half pads (personal saddle pads, polos, or other effects not encouraged and may not be laundered)

Enhanced Care

- Standing wraps or specialized bandages applied daily
- Frequent or complex blanketing adjustments (multiple weights or mid-day changes)
- Specialized or individualized grooming routines beyond standard care (special shampoos, topical treatments, etc.)
- Specialized turnout routine (routinely requiring more than one paddock or turnout area per day)
- Complex hay delivery methods like soaking, hay nets or specialty hay
- Multiple or variable supplements requiring additional preparation, timing, or storage
- Heavy or delicate fabrics for saddle pads, ongoing use of Beverly's tack (saddles, bridles, bits, girths, martingale)
- Technical training equipment such as DDS boots and studs