

SPONSORSHIP DESCRIPTIONS	
MONTHLY SPONSORSHIP GIVES YOU A TARGETED SPOTLIGHT - PRESENTING SPONSORSHIP GIVES YOU THE WHOLE STAGE.	
Monthly Sponsorship – Focused & Tactical	Season Presenting Sponsorship – Branded Leadership for the Season
<p>Features:</p> <ul style="list-style-type: none"> • Visibility by month • Prominent logo placement at Trophy or Winner’s Circle Presentation • VIP Access for a single month • Spotlight social media spotlight • Tags and mentions leading up to event <p><i>Great for testing brand presence or targeting a specific audience at a single event.</i></p>	<p>Enhanced Features:</p> <ul style="list-style-type: none"> • Full-season sponsor recognition (name attached to program or league) e.g., "Summer Polo Series Presented by [Your Brand]" • Branded Trophy or Winner’s Circle Presentation • VIP Access for the entire season • Featured editorial-type media content with dedicated sponsor messaging • Multiple social media mentions throughout the season • Invitations to exclusive seasonal events <p><i>Perfect for aligning your brand with Beverly’s community and visibility throughout an entire season.</i></p>
<p>INVESTMENT: \$1,500/MONTH</p> <p>BEST FOR: LOCAL BUSINESSES OR BRANDS TARGETING SPECIFIC EVENTS, RIDERS, OR PRODUCT PROMOTIONS</p>	<p>INVESTMENT: \$5,000 (LOW SEASON) / \$7,500 (HIGH SEASON)</p> <p>BEST FOR: BRANDS SEEKING LONG-TERM VISIBILITY AND PRESTIGE ACROSS MULTIPLE EVENTS IN A SEASON</p>

MONTHLY SPONSORSHIP PACKAGES	
YOUR BRAND STAYS IN THE SPOTLIGHT THROUGHOUT YOUR CHOSEN MONTHS, REACHING AUDIENCES THROUGH A VARIETY OF FORMATS.	
Hunter/Jumper Show Sponsor	Polo Pro/Am League Sponsor
<p>Branded Winners Circle</p> <ul style="list-style-type: none"> -Sponsor-provided signage with decoration -Sponsor giveaways for competitors 	<p>Branded Trophy Presentation</p> <ul style="list-style-type: none"> -Sponsor-provided signage with decoration -Sponsor prizes for players
<p>VIP Lounge or Deck Access for Show</p> <ul style="list-style-type: none"> -VIP access + reserved parking -Beverages and snacks -Show programs and materials for guests with sponsor branding 	<p>VIP Deck Access for Month of Polo</p> <ul style="list-style-type: none"> -VIP access + reserved parking -Beverages and snacks -Match announcer with sponsor PAs
<p>Spotlight Social Post</p> <ul style="list-style-type: none"> -Dedicated sponsor post with messaging 	<p>Spotlight Social Post</p> <ul style="list-style-type: none"> -Dedicated sponsor post with messaging
<p>Ongoing Media Package</p> <ul style="list-style-type: none"> -Sponsor logo with hyperlink on Portfolio Site -Social media tags and mentions 	<p>Ongoing Media Package</p> <ul style="list-style-type: none"> -Sponsor logo with hyperlink on Portfolio Site -Social media tags and mentions
<p>TITLE SPONSORSHIP FOR 2025 (SOLD)</p> <p>PRESENTING SPONSORSHIP FOR SUMMER 2025 (AVAILABLE)</p> <p>MONTHLY SPONSORSHIP FOR SUMMER 2025 (AVAILABLE)</p>	<p>TITLE SPONSORSHIP FOR 2025 (SOLD)</p> <p>PRESENTING SPONSORSHIP FOR SUMMER 2025 (AVAILABLE)</p> <p>MONTHLY SPONSORSHIP FOR SUMMER 2025 (AVAILABLE)</p>